

Med Invest 2009
Mediterranean Investment Forum
Intercontinental Phoenicia Hotel, Beirut
February 20-21 2009

Investment is the major cure to the pervasive economic crisis, and the way out of the recession threatening the region. Investment needs confidence, technology and finance. **Med Invest 2009** is providing an accurate solution: the Projects of emerging countries; the Technology of the European Union; and the Financing of the Gulf.

More than 500 business and investment leaders from Europe and the Mediterranean countries will be invited to attend the forum, as well as 200 Gulf personalities, and among them the representatives of development funds and financing authorities.

BUSINESSMED as Union of Mediterranean confederations of enterprises is active in the region that offers most of the investment opportunities, in need of technology and financing. **Med Invest 2009** provides to the projects' owners in the region the opportunity to promote their projects and bring them to accomplishment in the most feasible conditions. The entrepreneurs' investing will be the shield against the crisis.

BUSINESSEUROPE that groups the European confederations of enterprises will have a large contribution through the participation of high-tech companies offering methods of improving productivity through direct investment and exchange of knowledge. The Forum is intended to represent a bridge for technology transfer between the European Union and Mediterranean countries in the South.

Al-Iktissad Wal-A'amal was chosen as main organizer of the forum given its long experience in promoting investment and organizing business conferences in the region. Through its wide network of relationships among major business and investment groups in the Gulf, Al Iktissad Wal A'amal will help create an ideal environment for one-to-one meetings and workshops to discuss investment opportunities in infrastructure and other projects.

Med Invest 2009 will be held on the 20th and 21st of February 2009 at the Intercontinental Phoenicia Hotel, Beirut, in presence of the Ministers of Economy and Trade, the Ministers of Industry and the Governors of Central Banks in the South Mediterranean region, with the support of the European Union program: Invest in Med.

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We are glad to invite you to be part of the Med Invest 2009. Please save the date, and inform the organizers of your attendance at your earliest convenience in order to get the full advantage of the event and meet the most interesting counterparts for your business and/or projects.

Best regards,

Jacques J. Sarraf
Chairman,
BUSINESSMED

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